



## LIBRARY BOOKMARK DESIGN CONTEST GUIDELINES

The theme for all designs should reflect how "Libraries Change Lives" with a special focus on how the Charles County Public Library (CCPL) has made an impact in Charles County. One of the resources that CCPL uses to enhance the experience of reading and participating in library challenges is by using **Beanstack**.

Beanstack is an online resource that allows customers to read, track and earn badges for minutes read or activities completed. We encourage submissions to include references to the use of Beanstack by CCPL customers.

### **THIS CONTEST IS OPEN TO ALL AGES**

The winning entry will be reproduced for distribution and will be available in all CCPL branches.

### HOW TO SUBMIT

Entries may be submitted to any of the five CCPL branches by July 12<sup>th</sup> AT 8 PM. Digital submission should be emailed to [marketing@ccplonline.org](mailto:marketing@ccplonline.org) in JPEG, PSD, AI, EPS, or PNG formats and must be received by 11:59 PM on July 12<sup>th</sup>.

When sending electronic submissions, please include in the subject line: "Library Bookmark Design Contest" and be sure to **include either the required information from the official entry form OR a scan of the completed entry form.**

Mail entries to:

La Plata Branch Library  
Attn: Marketing Department - Bookmark Contest  
[2 Garrett Avenue](#)  
[La Plata, MD 20646](#)

**Mailed entries should include: original artwork and completed entry form.**

### ENTRY RULES

- Participant must be a Charles County resident.
- All entries must include an Official Entry Form. Entries will not be returned.
- Maximum of two entries per person. Please do NOT FOLD ENTRIES.

- All artwork must be original and can include high resolution (300dpi) computer-generated or digital photographic submissions or paper submissions using crayons, markers, colored pencils, pen, paint, camera, or computer generated art.
- Artwork should not exceed 2.25 inches by 6 inches. (Horizontal or Vertical layouts accepted.)

### WHAT WILL I WIN?

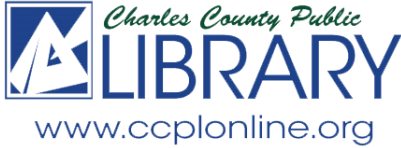
- One overall winner will receive a \$50 Amazon Gift Card.
- The winning entry will be displayed at the Library and will appear on a 24x36 poster highlighting bookmark design winners from the Tri-County Region.
- A winner will be announced on or around August 11<sup>th</sup>.
- The winning design may also be used on library promotional materials including posters, bookmarks, fliers, and the Library's website. All rights to the artwork will belong to CCPL.
- Winning artwork may need to be modified to comply with CCPL guidelines.

### JUDGING CRITERIA AND PROCESS

- Bookmarks will be judged based on creativity, design, and the message communicated.
- The entry must be newly-created work and cannot be already-existing work that was previously published, featured, exhibited, or (previously or concurrently) used in other contests.
- There will be one first place winner as well as a special **Librarian's Choice** winner in each age category (5 and under; 6-11; 12-17; 18+).

### QUESTIONS?

Please contact [marketing@ccplonline.org](mailto:marketing@ccplonline.org) or call 301.934.9001, ext. 132.



## LIBRARY BOOKMARK DESIGN CONTEST OFFICIAL ENTRY FORM

Name \_\_\_\_\_

Age \_\_\_\_\_ (if under the age of 16, please be sure you have a parent's permission)

Name of Parent (if child is under the age of 16) \_\_\_\_\_

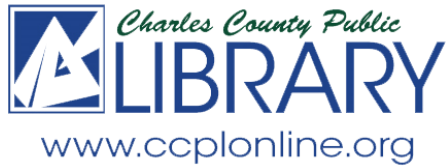
Email address \_\_\_\_\_  
(Email address of parent if child is under the age of 16)

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

**I certify that this entry is a newly-created work that has never been previously published, featured, exhibited, or (previously or concurrently) used in any other contest(s).**

Signature \_\_\_\_\_  
(Artist or parent if child is under the age of 16)



# Design a Bookmark Contest Summer 2018

Open to All Ages!

**Theme: “Reading” or “Libraries Change Lives”**

Draw your artwork in the box below  
and give it to a librarian at any CCPL branch by July 12!

A large, empty rectangular box with a black border, intended for the participant to draw their artwork.

Name: \_\_\_\_\_

Age: \_\_\_\_\_